## “My Graduate Life @ SJTU”国际研究生短视频征集大赛

**“My Graduate Life @ SJTU” International Graduate Student** **Short Video Contest**

为展示我校留学生风采，多渠道展示我校国际风貌，上海交通大学研究生院特举办2022年度“My Graduate Life @SJTU”短视频征集大赛，面向我校国际研究生征集短视频作品。本大赛旨在鼓励留学生通过亲身体验，现场观察，以第一人称的独特视角，客观真实表现来华求学生活。

## In order to showcase through multiple channels our international students’ colorful life and the diverse cultures of SJTU, Graduate School is to launch the 2022 “My Graduate Life @SJTU” Short Video Contest, which aims to encourage the international graduate students of SJTU to film short videos on their study life in China and SJTU. The videos should express the contestants’ first-hand experience and observation at China and SJTU, present their life creatively from a first-person perspective, and convey true feelings and interesting discoveries.

****一、大赛主题** Theme**

My Graduate Life @SJTU

****二、组织机构** Organizer**

上海交通大学研究生院 Graduate School of SJTU

****三、征集时间** Submission Duration**

2022年11月28日—12月15日

## From Nov. 28, 2022 to Dec. 15, 2022

****四、参赛对象** Contestants**

我校全体国际研究生；可以以个人或团队形式参赛，每个团队一般不超过3人（含3人）。

## International graduate students of SJTU; Individuals or teams of 2-3

## ****五、参赛要求** Requirements**

短视频内容为讲述本人眼中的交大、在交大的研究生生活、科研学习和实验室场景、丰富多彩的课外生活以及来华求学的所见所闻。短视频作品形式不限，包括Vlog、脱口秀、演讲、访谈、原创歌曲等形式。视频时长3-5分钟；视频语言若为中文或英语，添加中、英双语字幕，若为其他语种，添加其他语种和英语字幕；视频分辨率的要求为1080\*1920或以上，格式为Mp4/Mov。考虑到全球疫情影响，不限制视频一定在中国拍摄，只要围绕主题并能够反映出留学生眼中的交大、以及欢迎全球学子来交大留学即可。

## **Content:** About SJTU in your eyes, your postgraduate life at SJTU, your

## research and lab life, your extracurricular life, and what you have seen and heard during your studies in China

## **Form:** Vlogs, talk shows, speeches, interviews, original songs, etc.

## **Length:** 3-5 minutes

## **Subtitles:** Bilingual subtitles in Chinese and English, or bilingual subtitles in

## English and any other language

## **Resolution:** 1080\*1920 or above

## **Format:** Mp4/Mov

## **Filming Location:** Unlimited, as long as the video can reflect the required theme

## and attract potential applicants to know about SJTU

****六、比赛流程** Timeline**

1.作品征集 Submission

参赛者填写报名表，在**2022年12月15日24:00前**将报名表及参赛作品保存为网盘形式（建议选择百度云盘），**将报名表和网盘地址及提取码发送至活动官方邮箱(gs.admission@sjtu.edu.cn)**。邮件标题请注明“参赛者姓名＋学号＋参赛人数”，邮件正文也应包含上述信息。

## Video work saved through mainstream cloud drives: the link generated and the corresponding extraction code. Baidu Pan (Baidu Netdisk) is recommended. Contestants should send their application form and the link of the work and the extraction code, to the official email address (**gs.admission@sjtu.edu.cn**) before **24:00 on Dec. 15, 2022 (Beijing Time)**. The title of the email should follow the pattern “Participant/Teamleader’s Name + Student ID + Number of participants” and the body of the email should contain all the team members’ relevant information.

2.专家评审 Evaluation

截止提交后，12月15日-30日期间主办方将组织国际传播领域专家对投稿作品进行统一评审，作品最终分数以评委评审为主要依据。

## Experts specializing in international communication will evaluate and grade the submitted videos during Dec. 15 to Dec. 30. The final score of each submission will be based on the judges’ evaluation.

## ****七、奖项设置** Awards**

大赛设置一、二、三等奖和纪念奖若干。

一等奖（1个作品）获价值1500元的奖品、纪念证书；

二等奖（3个作品）获价值1000元的奖品、纪念证书；

三等奖（5个作品）获价值500元的奖品、纪念证书；

优秀奖（20个作品）获精美交大校园纪念品、纪念证书。

**所有参赛选手均将获得大赛荣誉证书，活动主办方将对优秀视频作品开展多渠道国际传播。**

* First Prize: 1 winner, prize worth 1,500 CNY; certificate
* Second Prize: 3 winners, prize worth 1,000 CNY each; certificate
* Third Prize: 5 winners, prize worth 500 CNY each; certificate

## Honorable Mention: 20 winners, a SJTU souvenir; certificate

* The Graduate School of SJTU will publicize the outstanding videos therein through multiple channels worldwide.

****八、比赛须知** Notes**

1.选手应保证个人信息真实准确，参赛作品必须为原创，不得侵犯他人著作权、肖像权等合法权益，一经发现立即取消参赛资格，参赛者自行承担法律责任。

2.自报名生效之日起，所有选手必须服从统一安排，遵守大赛相关规程，否则将被取消比赛资格。

3.选手的视频内容、照片及录音版权均归大赛主办方所有，大赛主办方拥有提供给媒体进行刊播、展览、网络推广等非商业性质的作品使用权。

4.本届赛事活动各项事宜最终解释权归主办方所有。

## Contestants should ensure that their personal information is true and accurate, and that their works are original and do not infringe on the copyrights, portrait rights or other legal rights of others. Any violation will disqualify the submission and the contestant(s) will be held legally responsible.

## From the effective date of application, all contestants must obey the contest arrangements and the relevant regulations; otherwise they will be disqualified from the contest.

## All copyrights of the contestants’ video content, photos, recordings, etc., belong to the Graduate School of SJTU. The Graduate School of SJTU holds complete rights to provide media with the video works for publication, exhibition, network promotion and other non-commercial uses.

## The interpretation of this contest is subject to the Graduate School of SJTU.